



March 6, 2025

Dear KILE Supporter:

It's my pleasure to share information about the largest livestock show east of the Mississippi river, the Keystone International Livestock Show (KILE). It is that time of year when we are gearing up for our 2025 show in Harrisburg, Pa. at the Pennsylvania State Farm Show Complex. Our show dates are as follows:

September 26, 27, and 28, 2025 are the dates for the Goat, Swine, and Ranch Horse shows.

October 2, 3, 4, and 5, 2025 are the dates for the Beef, Sheep, and Draft Horse Shows.

We are looking for sponsors for our show in order to be able to execute a high-quality show. This year we are taking a big step in making our shows more available to the general public. We are adding Live Streaming to our show roster. I have included a brochure for Sponsorship levels for the show. If you are interested in being a sponsor for the show, please fill out the attached sponsor application and return it to the address on the form.

Please review the attached brochure and feel free to contact me with any questions on the sponsorship levels. My email address is auntjana@embarqmail.com or call me at (717) 571-8637. My address is 1432 Trails End Road Harrisonville, Pa. 17228

Our deadline for the sponsorships to be included in any show advertising and programs is September 1, 2025.

Thanks for your interest in our show.

Sincerely,

Jana L. Mellott

Jana L. Mellott

KILE Sponsorship Chair



2025

DIAMOND SPONSORSHIP LEVEL

\$10,000+

Name and Logo on Sponsor TV

Name and Logo on Website

Name and logo in any show program

Complimentary Tradeshow space 20'X 50'

Company Name, Products, and Sponsorship level included in the Media package

Publicity during all Live Streaming

Name and Logo on the top of the Sponsor Wall in the tradeshow

Banners in every show arena and competition area

RUBY SPONSORSHIP LEVEL

\$7,500 TO \$9,999

Name and Logo on Sponsor TV

Name and Logo on Website

Name and logo in any show programs

Complimentary Tradeshow Space 10'X 50'

Publicity during 3 Live Streamed Shows

Name and Logo on the Sponsor Wall in the tradeshow

Banner in every show arena and competition area

SAPPHIRE SPONSORSHIP LEVEL

\$5,000 TO \$7499

Name and logo on Sponsor TV

Name and Logo on Website

Complimentary Tradeshow Space 10'X 40'

Publicity during 1 Live Streamed Show

Name and Logo on Sponsor Wall in the tradeshow

Banner in every show arena and competition area

EMERALD SPONSORSHIP LEVEL

\$2,500 TO \$4999

Name and logo on Sponsor TV

Name and Logo on Website

Complimentary Tradeshow Space 10'X30'

Name and Logo on Sponsor Wall in the Tradeshow

Banner in Every Show Arena and Competition area

PLATINUM SPONSORSHIP LEVEL

\$1,000 TO \$2,499

Name and logo on Sponsor TV

Name and logo on Website

Complimentary Tradeshow Space 10'X 20'

Name and logo on Sponsor wall in the Tradeshow

GOLD SPONSORSHIP LEVEL

\$750 TO \$999

Name and logo on Sponsor TV

Name and logo on Website

Complimentary Tradeshow Space 10'X10'

SILVER SPONSORSHIP LEVEL

\$500 TO 749

Name and logo on Sponsor TV

Name and Logo on Website

BRONZE SPONSORSHIP LEVEL

\$100 TO \$499

Name and logo on Sponsor TV

FRIENDS OF KILE

\$50 to \$100

A list will be posted in the Tradeshow

PATRON OF KILE

\$0 TO \$49



Sponsorship Application

2025

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip Code _____

Telephone number _____

Email Address _____

Sponsorship Level Requested _____

Amount of Sponsorship _____

Species if Applicable _____

Specific Class if desired _____

Will You be using the Tradeshow Space offered (if Applicable) _____

Will you be exhibiting both weekends _____

Please return this application and your payment to:

Jana Mellott

Sponsorship Chair

1432 Trails End Road

Harrisonville, Pa. 17228

(717) 571-8637